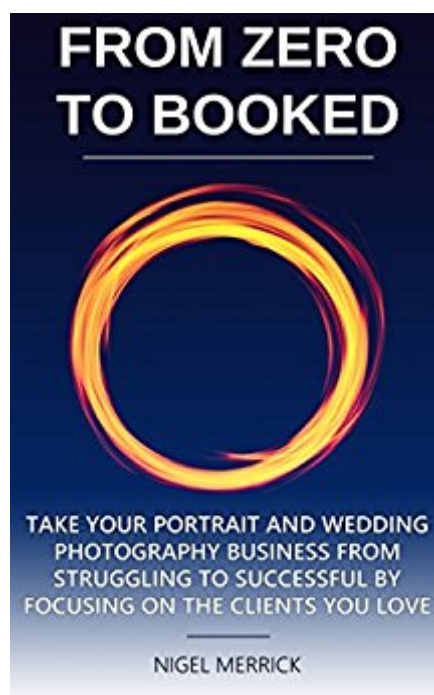




The book was found

Zero To Booked: Take Your Portrait And Wedding Photography Business From Struggling To Successful By Focusing On The Clients You Love



Synopsis

Are you a portrait or wedding photographer? If so, you know that getting your name out there and finding good clients is a lot more difficult than you first thought. The Internet seems perfect for marketing your photography, but most portrait and wedding photographers struggle like crazy to find enough clients, and certainly not enough to make a dependable living from their camera. Almost every photographer I talk to says the same things: "There are too many cheap photographers in my area who get all the work..." "I need to figure out how to reach more people..." "Writing my blog or any marketing is a real struggle for me..." "People don't value what I do, and I don't know how to change that..." "Everything I've tried so far hasn't worked..." Worse still? You know you're great at what you do, and you turn out amazing photographs for your clients every time without fail. The clients you do have love what you did for them, so why is it so hard to find more like them? You have a good website with strong galleries, and slideshows with your best images to show people what you can do. You made it easy for people to get in touch with you, but very few do. As far as you know, you've done everything right. The few people you talk with tell you they love your work, but they end up hiring someone cheaper. If any of this sounds familiar, "Zero To Booked" is for you. I show you exactly why business is so tough right now for most portrait and wedding photographers, and what you must do instead to market yourself and your amazing work to grow your business. This book was written for photographers of all levels who want to build a family of happy clients who love what they do. It's for people like you who want to grow and build a loyal clientele instead of wasting time wondering where the next client will come from. As a photography marketing coach, I've helped hundreds of professional photographers over the last 10 years. The tips and strategies in this book are distilled from thousands of hours of hands-on experience, brought together in one convenient place for the first time. If you're tired of the same old "normal" marketing and sales strategies failing day after day, you'll be thrilled to discover an entirely new, but simple, way to reach more of your ideal clients and turn them into leads and customers. As you go through the simple steps I share in this book, you'll discover:

- * Why most photographers' marketing misses the target...
- * How to communicate your photographer story...
- * Choosing your business model...
- * Crafting the client experience...
- * How to identify your ideal clients...
- * Turning what you know about your clients into effective marketing...
- * Writing made simple for professional photographers...
- * The complete Zero To Booked lead generation system...
- * How to deal with email enquiries...
- * The art of talking to prospects on the telephone...
- * How to use in-person consultations to get paying clients...

And a whole lot more... If you follow what you learn in this book, you'll focus less on struggling to "get your name out there", and more on creating your amazing photographs for your clients to enjoy for a

lifetime.

Book Information

File Size: 553 KB

Print Length: 283 pages

Page Numbers Source ISBN: 1549612964

Publication Date: August 27, 2017

Sold by:Â Digital Services LLC

Language: English

ASIN: B0756KMYBR

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #141,943 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #5 inÂ Kindle Store > Kindle eBooks > Arts & Photography > Photography > Professional #7 inÂ Books > Arts & Photography > Photography & Video > Lifestyle & Events > Weddings #20 inÂ Books > Arts & Photography > Photography & Video > Business & Careers

[Download to continue reading...](#)

Zero To Booked: Take Your Portrait And Wedding Photography Business From Struggling To Successful By Focusing On The Clients You Love Affordable and Practical Wedding Guide for Planning The Best Wedding Celebration: Weddings: Creative Wedding Ideas - Wedding Decorations - Wedding Dress - Wedding Planning - Wedding Accessories Make Your Wedding Budget Go Further: Learn Wedding Planner Secrets To High Quality, Cheap Weddings Through Effective Wedding Planning (wedding favors, ... wedding magazines, wedding bouquets,) Wedding Planning: Affordable and Practical Wedding Guide for Planning The Best Wedding Celebration - Creative Wedding Ideas - Wedding Decorations - Wedding ... Accessories (Weddings by Sam Siv Book 1) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Your Ultimate Wedding On A Budget Guide: How To Save Thousands Of Dollars, Time And Stress While Planning Your Dream Wedding (Wedding Inspiration, Inexpensive Wedding,

Perfect Wedding Book 1) Photography Business: 4 Manuscripts - Adventure Sports Photography, Portrait Parties, Music Business Photography, Real Estate Photography Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography: Portrait Photography: 9 Tips Your Camera Manual Never Told You About Portrait Photography Wedding Planning Guide: A Practical, on a Budget Guide to a Sweet and Affordable Wedding Celebration (Wedding ideas, Wedding tips, Step by Step Wedding Planning) Wedding Planning - 25 Essentials: The Ultimate Guide for Selecting Dresses, Cakes and Decorations on a Budget (Wedding Planning, Wedding Registry, Wedding ... Rings, Wedding Reception, Getting Married) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) photography books for beginners: Advices, Understanding exposure triangle in Digital Photography - the most basic lesson, and tips about portrait, Wedding photography and more Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Wedding Decorations : An Illustrated Picture Guide Book: Wedding Decoration Inspirations and Ideas for Your Most Special Day (wedding decor, wedding decorating, ... design) (Weddings by Sam Siv Book 10) Wedding Planning on a Budget: The Ultimate Wedding Planner and Wedding Organizer to Help Plan Your Dream Wedding on a Budget: Weddings by Sam Siv, Book 24 Wedding Planning on a Budget: The Ultimate Wedding Planner and Wedding Organizer: To Help Plan Your Dream Wedding on a Budget (Weddings by Sam Siv) (Volume 24) Beach Wedding Ideas - To Stimulate Your Inspiration, Beach Wedding Planning On A Budget, Cheap Wedding Decorating Ideas for the DIY Bride Outdoor Wedding Book The DIY Wedding: How to Bootstrap Your Way to the Perfect Wedding (Wedding Dress, Wedding Planning, Invitations, Centrepieces, Favours) A World of Three Zeros: The New Economics of Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)